

## LET'S TALK ABOUT THE CONVERSATION



**Year of Care Community Network Event**15 May 2019

## **KEYNOTE SPEAKERS**

## **Dr Cindy Mann**

The 3-D study – an approach to multi-morbidity – what lessons can we learn?

Cindy was a co-applicant on Chris Salisbury's 3D study to improve the management of multimorbidity in primary care using a person-centred approach. She undertook the process evaluation which explored intervention implementation (whether, how and why it diverged from what was intended) and the response to it.



Cindy joined the Centre for Academic Primary Care at Bristol University in 2014 from a clinical background that includes rheumatology, primary care and research nursing, and counselling and training for Relate. She completed her PhD in Primary Care there in 2018.

## **Professor Jonathan Silverman**

Using communication skills in practice – what gets in the way?

Jonathan is an internationally recognised healthcare communication expert and currently Professor of Academic General Practice at Deakin University, Australia. He was Associate Clinical Dean at the School of Clinical Medicine, University of Cambridge and was a general practitioner for over 30 years. He is best known as one of the authors of the Calgary-Cambridge Communication Guides which are used across 70% of medical schools in the UK.



In 2005, Jonathan founded the UK Council for Communication Skills Teaching in Undergraduate Medical Education for all 33 UK medical schools. He is past President of EACH: International Association of Communication in Healthcare.